



The Institution of Engineers, Malaysia

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TALK ON

“Corporate Social Responsibility: How it can improve your profits”

Organised by the Mechanical Engineering Technical Division, IEM
BEM Approved CPD/PDP Hours: 2 Ref No: IEM16/HQ/361/T

Date : 3 September 2016 (Saturday)
Time : 11.00 am – 1.00 pm (*Refreshments will be served at 10.30am*)
Venue : C&S & TUS Lecture Room, 2nd Floor, Wisma IEM, Petaling Jaya, Selangor
Speaker : Ir. Dr. Aidil Chee Tahir

SYNOPSIS

Since the introduction of Agenda 21 in 1992 by the United Nations, business leaders worldwide have been introducing the goals of "sustainable development" into their business operations. In order to make Sustainable Development relevant to business organizations the term "Triple Bottom Line" was developed and the concept "Corporate Social Responsibility" (CSR) was created. This presentation, discusses on how an organization's CSR can help improve profits while satisfying the necessary environmental and social responsibilities in its bid to be more sustainable through human capital management, product, environmental and waste management.

BIODATA OF SPEAKER



Ir. Dr. Aidil Chee Tahir has more than 14 years of experience working in the corporate sector of Malaysian GLCs focusing on areas of corporate sustainability and corporate strategy. He obtained a Doctor of Philosophy in the field of sustainability metrics from the Engineering Science Department at the University of Oxford and read a degree in Mechanical Engineering at Imperial College London. He is a certified Professional Engineer by the Board of Engineers Malaysia and a corporate member with the Institution of Engineers Malaysia (IEM). He also serves as the secretary and treasurer on the Mechanical Engineering Technical Division of IEM and as Deputy Chairman on the Membership Drive and Promotions committee.

Ir. Dr. Kannan M. Munisamy
Chairman
Mechanical Engineering Technical Division, IEM

ANNOUNCEMENTS TO NOTE:

- Preferential admission to talk shall be accorded to IEM members (pre-registration and online registration are NOT required). Telephone and/or fax reservation will NOT be entertained.
- Non members may also attend the talk but will need to pay a registration fee of RM50 and an administrative fee of RM15. GST is inclusive.
- For members of affiliated organisations, there will be no registration fee payable. However, they are requested to produce their membership card as proof of membership. For the list of affiliated organisations, please refer to IEM website at www.myiem.org.my under International/MoU.
- Limited seats are available on a "first come first served" basis (maximum 100 participants).
- IEM members are required to produce membership cards for confirmation of attendance (CPD purpose).
- Latecomers will not be allowed to enter if the lecture hall is full nor be entitled to CPD.
- *IEM members who fail to produce their membership cards will be charged a fee of RM25.00. GST is inclusive.*

ADMINISTRATIVE FEE

- Kindly be informed that an administrative fee of RM15 is payable for talks organized by IEM. GST is inclusive.
- The fee would be used to cover overhead costs, building maintenance expenses as well as contribute to Wisma IEM Building Fund.
- All contributions will be deeply appreciated by IEM.
- Student Members are however exempted.

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